

REALTORS® Commercial Alliance of the Greensboro Regional REALTORS® Association earns Five Star Accreditation.

The REALTORS® Commercial Alliance of the Greensboro Regional REALTORS® Association was one of four chapters in the nation to be awarded a five star accreditation from the National Association of REALTORS®.

For Immediate Release April 3, 2019

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Greensboro –The REALTORS® Commercial Alliance of the Greensboro Regional REALTORS® Association (GRRA-RCA) was awarded a Five Star Commercial Services Accreditation Award from the National Association of REALTORS® (NAR). The award was presented at the 2019 Association Executives Institute in Austin, TX.

The Commercial Services Accreditation Award is awarded to chapters that meet benchmarks representing key commercial services and member engagement activities. Depending on the number of benchmarks a chapter currently meets, they could earn a One, Two, Three, Four or Five Star level. GRRA-RCA was one of only four chapters across the country to earn the highest, Five Star, level. The program, pioneered in 2008, is designed to acknowledge and assist local and state REALTOR® associations for the commitment to providing commercial services and engaging commercial members.



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"We are honored to receive this award from NAR. Being one of only four chapters across the country to earn the highest level of accreditation is a direct result of our incredible board members and staff," said Tonya Brady, 2019 GRRA-RCA Chair. "We were able to earn such a high level because of their dedication to our mission of supporting members in their business pursuits by promoting the highest professional ethics and being the primary provider for quality services, education and real estate information in Greensboro."

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The Greensboro Regional REALTORS® Association, Inc., REALTORS® Commercial Alliance is a non-profit organization whose mission is to support its members in their business pursuits by promoting the highest professional ethics and being the primary provider for quality services, education and real estate information in the market area.